



PMA Real Estate Program

FOR REAL ESTATE BROKERS, AGENCIES, AND MORTGAGE BROKERS

Partnership with the PMA demonstrates your commitment to Maine's creative economy and the region's arts and culture at a time when institutional support is more crucial than ever.

- Introduce clients to all the PMA has to offer!
- Show clients that the PMA offers unique and valuable experiences that strengthen the Maine community
- Show your appreciation for your buyers
- Increase your visibility in the community

This is a FREE add on to a \$1,500 Director's Circle membership at the Portland Museum of Art.

Visit PortlandMuseum.org/join#Directors-Circle for details about benefits of this membership group.



Ashleigh H. McKown
Head of Philanthropy

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Portland Museum of Art
Seven Congress Square Portland,
Maine 04101

PortlandMuseum.org

Real Estate Membership benefits

- Ability to purchase the following PMA Gift Memberships at 50% off:
 - Ambassador, \$90 (regular price \$180)
 - Contemporaries, \$150 (regular price \$300)
 - Sustaining, \$312.50 (regular price \$625)
 - Director's Circle, \$750 (regular price \$1,500)
- 10 "Welcome to the PMA" packets (see reverse for details)
- Free unlimited admission for the agent or broker
- 10% Member discounts at the PMA Café and PMA Store
- Discounts on memberships and Winslow Homer Studio Tickets
- Invitations to networking events
- Listing in "PMA Recommends" promotional materials

Welcome to the PMA packet (receive 10 to give to your clients)

- PMA folder
- Gift Certificate, 2 free months for any level membership (new members only)
- 2, one-time use Guest Passes
- *PMA Magazine*
- General Membership brochure
- PMA Sticker
- Contemporaries and DC brochure
- Contemporaries and DC event calendar rack card
- Program Mailer (2-month calendar of programming and events)
- Susie Konkol Pass rack card (PMA's membership for kids)
- Join Today envelope and card

PMA Gift Membership (purchase for your clients at 50% off)

- PMA Gift Box with red tissue paper
- Welcome to the PMA Gift Certificate
- 2 temporary membership cards (to be filled out by the agent)
- 2, one-time Guest Passes
- Contemporaries or DC brochure
- PMA Sticker
- General Membership brochure
- *PMA Magazine*
- Contemporaries or DC event calendar rack card
- Program Mailer (2-month calendar of programming and events)
- Susie Konkol Pass rack card (PMA's membership for kids)

We are happy to provide 2-10 membership gift boxes with the agent/agency so you can pick them up at your leisure. Memberships are not valid until they are processed through our database system.

Two temporary membership cards for agent to complete prior to delivering gift.

The Real Estate Program is tax deductible if you are using this as business expense.

If your client has children, we recommend you completing the Susie Konkol membership form included in the gift package and welcome packet. Each child will receive a special membership card in the mail and the family will be included in all family oriented mailings.

Anyone can purchase a membership as a gift at any time (and at any level). You will receive a tax deduction for this purchase however, you won't receive the membership at the 50% discount. Only Director's Circle, Sustaining, and Contemporaries memberships will receive a 50% discount.